MEDIA KIT / NOVEMBER 2026

The Dog Bitcoin Never Forgot

A real rescue dog. A 2013 forum appeal. An eight-word message permanently recorded on Bitcoin.



Buddy, photographed by Alexandra. Original photo supplied for the existing editorial.

“Buddy is the best dog in the world.”

MAY 9, 2014 / BITCOIN MAINNET / BLOCK #299,825

01 / STORY SUMMARY

What happened

In 2013, Alexandra adopted Buddy, a cream-colored dog with a serious heart condition. She hoped to use bitcoin she had acquired earlier to help pay for specialized treatment. When she said she could no longer access the coins held at an exchange, she took the story to BitcoinTalk under the username “icicle.”

Her October 25, 2013 forum thread is a contemporary public record, not a story created for a later token project. On May 9, 2014, a Bitcoin transaction carried the text “Buddy is the best dog in the world” in an OP_RETURN output. The transaction was included in block 299,825. The message is visible today in independent Bitcoin explorers.

According to Alexandra’s later account, Buddy underwent surgery in November 2014 and recovered. The identity and motivation of the person who submitted the on-chain message have not been conclusively established.

QUICK FACTS

HUMAN STORY	BLOCKCHAIN EVENT
Alexandra & Buddy, 2013	May 9, 2014 / #299,825
RECORD TYPE	**MESSAGE**
Bitcoin OP_RETURN output #1	Buddy is the best dog in the world
TRANSACTION	**SOURCE PRIORITY**
95156dbb48e9…35261ef93a	BitcoinTalk & independent explorer

TIMELINE

JUNE 2013 Alexandra adopts Buddy. (Owner account in submitted editorial.)

OCT 25, 2013 Alexandra posts about Buddy and inaccessible bitcoin on BitcoinTalk.

MAY 09, 2014 Buddy’s message is confirmed in Bitcoin block 299,825.

NOV 2014 Buddy undergoes surgery and returns home. (Owner account in submitted editorial.)

02 / THE EVIDENCE

How to independently verify it

The blockchain record is checkable without relying on this media kit or on any project website. The 2013 forum posts separately document Alexandra's account of Buddy's medical circumstances.

EXACT TRANSACTION ID

95156dbb48e957754a1fff53ccb9604ee5592dfdd2f117aa37baf635261ef93a

RECORD DETAILS

Bitcoin mainnet • Block 299,825 • May 9, 2014 (05:25 UTC, per Written in Bitcoin) • OP_RETURN output index 1

DIRECT SOURCE LINKS

1. Original BitcoinTalk thread

Alexandra's 2013 post about Buddy and her exchange-held bitcoin. Open source ↗️

2. Decoded on-chain message

Exact message, transaction ID, output index, block, and metadata. Open source ↗️

3. Independent Bitcoin explorer

Open the exact transaction on mempool.space. Open source ↗️

4. Featured in Written in Bitcoin — OP_RETURN chronicle

Written in Bitcoin features Buddy's message in its OP_RETURN history chapter.
https://writteninbitcoin.com/en/chronicle/op-return

03 / IMAGE ASSETS & MEDIA NOTES

Meet the dog behind the record

Four original photographs accompanied the existing Bitcoin Magazine editorial draft. Files are provided separately in the photo pack for review.



Buddy relaxing at home



Buddy photographed outdoors



Buddy riding in a car



Buddy with Alexandra

SUGGESTED EDITORIAL ANGLES

- The human stories hidden in Bitcoin’s earliest data messages
- How a 2013 rescue dog appeal resurfaced through a 2014 transaction
- A preserved Bitcoin message, an old online forum and a recovered history